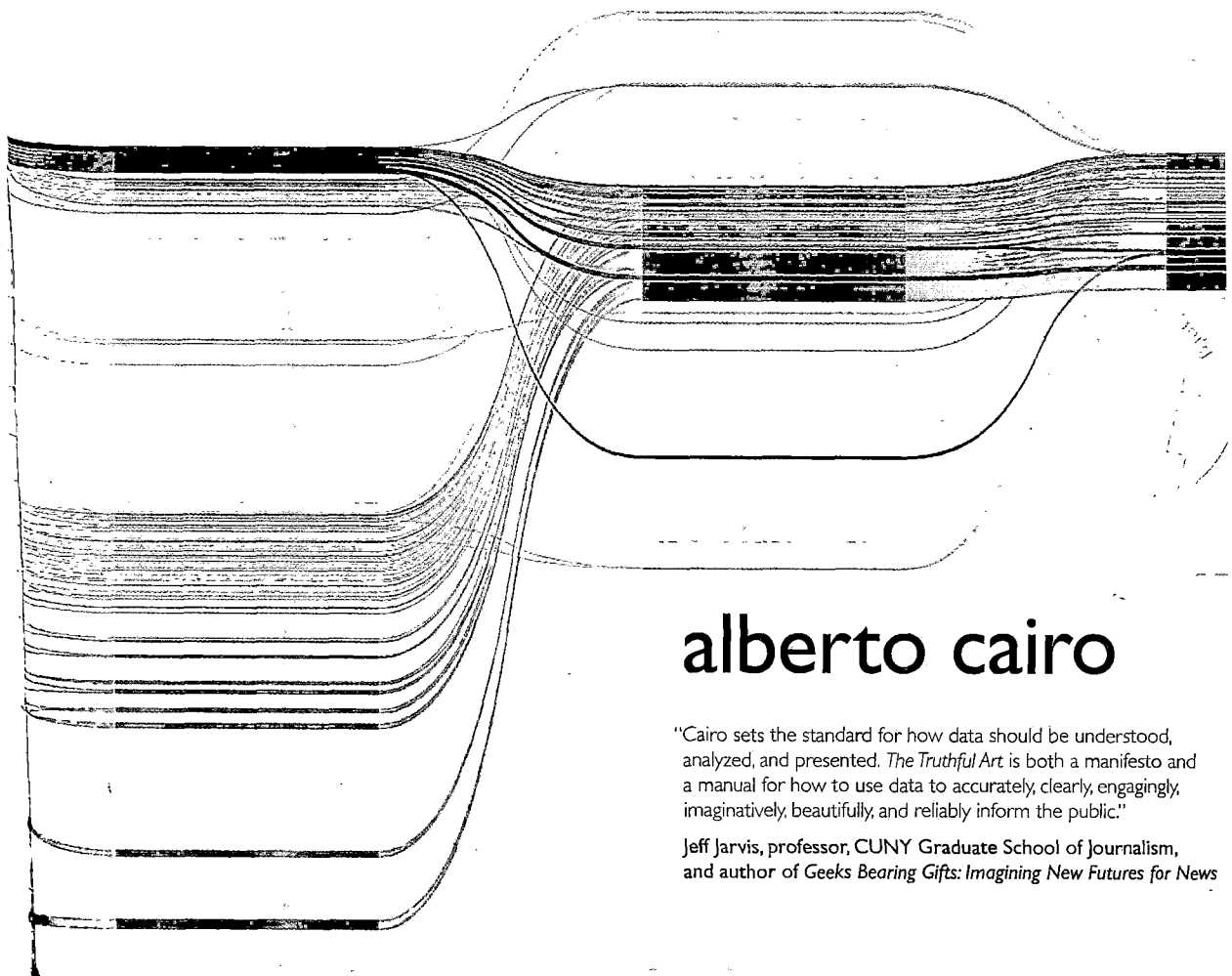


# the truthful art

**data, charts, and maps  
for communication**



**alberto cairo**

"Cairo sets the standard for how data should be understood, analyzed, and presented. *The Truthful Art* is both a manifesto and a manual for how to use data to accurately, clearly, engagingly, imaginatively, beautifully, and reliably inform the public."

Jeff Jarvis, professor, CUNY Graduate School of Journalism, and author of *Geeks Bearing Gifts: Imagining New Futures for News*

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